



# NatWest Accelerator



The NatWest Accelerator supports and empowers UK entrepreneurs and business owners to scale their businesses to the next level. Through our specialist Accelerator programmes we provide wrap around support and access to expertise, removing barriers and providing more opportunities to help customers grow.

## High Growth Accelerator

Accelerating ambitious high growth businesses to grow and scale

## Climate Accelerator

Leading the way on climate change providing support for sustainable success

## Fintech Accelerator

Enabling the future of financial tech through access to expertise

## Purpose-Led Accelerator

Redefining business and supporting a more inclusive and sustainable economy

### We focus on the key driver of any business – you.

With the right level of support and challenge, we could help you to take your business much further and faster through our four pillars of support...

#### Coaching

You'll be supported by a dedicated Acceleration Manager, helping to develop both you and your business, overcome challenges and move your business forward.

#### Community

Join a vibrant community of like-minded entrepreneurs through our virtual network and make use of free co-working spaces across the UK.\*

#### Network

As the biggest bank for business in the UK, our experienced Ecosystem Managers are here to connect you to the unrivalled partner and mentor network across the UK, at the right time for you and your business.

#### Thought Leadership

Focussed on your needs as an entrepreneur, our programme of thought leadership and content could support your acceleration.

### Our specialist programmes provide:

- focused support with access to expertise from across your specialism including mentors, partners and experienced entrepreneurs
- one-to-one coaching with our experienced Acceleration Managers
- a programme of thought leadership and events
- access to a network of like-minded peers, supported by our Ecosystem Managers
- use of our modern co-working spaces in one of our nationwide hubs

To find out more about how we could help give you and your business the power to succeed, search [‘NatWest Accelerator’](#)

Powering you,  
powering your business

## On what criteria are applications assessed?

We have set criteria that we use to assess your suitability and that of your business to join the NatWest Accelerator specialist programmes. What we judge you on is simple and directly related to what will be asked of you on the programme. We want to make sure we can get the best out of you so that you can get the best out of us.

Please note however that there are no right or wrong answers to these questions. These are just the principal things we need to know about. So please bear these things in mind if you apply.

In addition the below criteria will also help us determine whether your business is better suited to our High Growth, Climate, Fintech or Purpose-Led Accelerators, or if there is alternative support that would be better suited.

### The kinds of things we consider are:

- Are you a NatWest Business Banking, Commercial or Mettle customer
- Are you the owner or decision maker in your business?
- Are you working full time on this business?
- Do you know there are customers who want your product or service?
- Do you employ staff?
- Are you aiming to build your team?
- Are you looking to grow or scale your business?
- Are you coachable and ready to learn and develop
- If your business is already growing, are you committed to accelerating that growth?

### High Growth Accelerator

Accelerating ambitious high growth businesses to grow and scale

If it's our High Growth Accelerator you're interested in, your business needs to be:

- Ambitious and motivated to grow the business
- Have a strong foundation and demonstrable traction
- Experiencing turnover growth
- Secured significant funding or have the appropriate financial capacity to support growth

### Climate Accelerator

Leading the way on climate change providing support for sustainable success

If it's our Climate Accelerator you're interested in, your business needs to:

- Have a primary focus on supporting environmental activities
- Ambitious and motivated to grow the business

### Fintech Accelerator

Enabling the future of financial tech through access to expertise

If it's our Fintech Accelerator you're interested in, your business needs to be:

- Rooted in financial technology
- Ambitious and motivated to grow the business

### Purpose-Led Accelerator

Redefining business and supporting a more inclusive and sustainable economy

If it's our Purpose-Led Accelerator you're interested in, your business needs to be:

- A purpose-led business
- Ambitious and motivated to grow the business
- For example, by achieving B-Corp accreditation

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